

From Concept To Creation

The Custom Jewelry Process

With endless possibilities, custom designed jewelry is a great way to get exactly what you're looking for! You want a ring like the one your grandmother used to wear or a pendant like the one you once saw in a magazine? If you cannot find the piece you are looking for in our display cases or designer catalogs, it may be time to venture into The Diamond Jewelry Factory's world of custom designed jewelry.

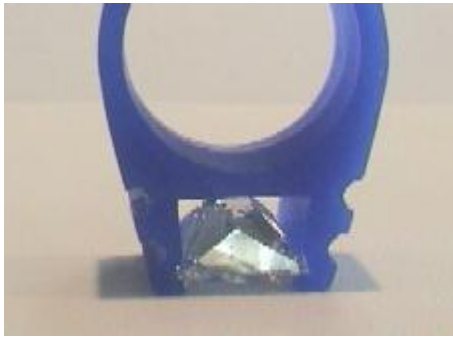
From the earliest days of human history, jewelry has been an instrument of creativity and self-expression and that still holds true today. Having one's jewelry custom designed is a sure fire way of obtaining unique, one of a kind pieces of jewelry. Here at The Diamond Jewelry Factory, we can be your collaborators in this artistic venture.



To create a custom ring, a wax model is made based on the designers sketches.

Typically, a customer will bring us an idea for a piece of jewelry. This idea may be in the form of a sketch, a magazine photo, a detailed description or merely a vague collection of concepts such as a color here, a design point there. Basically an overall "feel" of the piece without a lot of specifics. We can then render the piece and make suggestions about the design based on our expertise with regard to materials and costs.

Design revisions take place and after a final model is approved, casting begins.



When we have thoroughly hashed out the details of the design with you, the designer will make a new sketch and then begin the process of creating a product which is likely to become your favorite piece of jewelry.



Inspired by passion from concept to creation, we manufacture what we sell. Big or small, we can bring your idea to light. Pictured below is a 14kt. yellow gold, three dimensional Longhorn belt buckle set on a flat - high polished 14kt. yellow gold plate, laced with a twisted wire made by our craftsmen at The Diamond Jewelry Factory.

